## HARSHADA .R. THULE

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**My Background:** I Develop implement and oversee the online marketing strategy for organizations.I create and execute digital marketing campaigns and web content.

## **Experience:**

#### 2018-2020:

Currently working as Digital Marketing Executive
 Company: Yes Homes Real Estate Company, Wakad, Pune

### **2019**:

• 4 Months Training experience as a Trainee in Digital Marketing from Lipsindia Institute in Wordpress, Google Adwords, Social Media Marketing, Search Engine Optimization, Google Analytics and Google Tag Manager

# **Educational qualifications:**

### 2019:

• Digital Marketing Certification Course **Institute: LIPSINDIA** (PUNE)

### 2014:

• Education: Bachelor of Engineering in Electronics

• Institute: G.H. Raisoni College Of Engineering, Nagpur (An Autonomous Institute under UGC act 1956)

• Branch: Electronics and Telecommunication

• **Aggregate:** 64.44%(First division)

#### 2009:

• Maharashtra State Board , HSSC

• **Score**:65.33% (First division)

#### 2007:

Maharashtra State Board ,SSC

• **Score :**70% (First division)

## **Skills:**

• Google Adwords, Lead generation, Social Media Marketing, Search Engine Optimization, Google Analytics, Creating Websites in Wordpress, Google Search Console, Facebook Campaign

**Skill sets:** I can handle projects efficiently and work well as good team member expressing ideas, solving problems, setting goals, making decisions, coordinating tasks, managing groups, and managing time

# **Hobbies:**

• Net Surfing, playing badminton, sketching drawing, dance

## Personal detail:

Date of birth: 16th oct 1991

Father's name: Mr. Rajendra Wasudeo Thule

Mother's name: Mrs. Sangita Rajendra Thule

Address: plot no.52 khushi nagar, near ring road, jaripatka, Nagpur – 440014

Gender: Female

Marital Status: Unmarried

Nationality: Indian

Languages Known: English, Hindi, and Marathi

### **Declaration:**

I hereby declare that the above given information is true to the best of my knowledge and belief.

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**Date:** / /2020

Place: Pune (Harshada Thule)