

# RESUME

**NAME : CHIRAG TYAGI**  
**DOB : 16-10-1996**

## **Contact:**

**Mobile : 8800155248**

**E-mail : Chiragtyagi5248@gmail.com**

## **Career Objective:**

To obtain a position where my knowledge and soft skills would be well utilized and an opportunity for value based growth and career advancement while contributing handsomely to the organization.

## **Experience:**

**Abhiyab Digital Marketing Services Pvt Ltd. [www.Abhiyan.in](http://www.Abhiyan.in)**

**Social Media Marketing Executive (July-19 to August 2020)**

### **Key Responsibilities:**

- Facebook, Instagram, LinkedIn, Twitter, Google Advertising
- Brand Awareness campaign, Lead generation campaign
- Sales Calling
- Client Handling

**Ferns N Patels ([www.FNP.com](http://www.FNP.com))**

**Associate (May-19 to July-19.)**

### **Key Responsibilities:**

- Inbound Process
- Email Process
- Handling of Customers

**GoCoop Solutions and Services Pvt ltd, Delhi.**

**Service Executive (Handloom and Handicraft Products)**

**[www.GoCoop.com](http://www.GoCoop.com) - B2C and B2B (Dec 2017 To April 2019)**

### **Key Responsibilities:**

- Responsible for all North Region Product Shoot and Editing;
- Responsible for North Region Product Uploading and Listing;
- Responsible for all B2C order dispatch in North Region;
- Taking a follow-up of payments from all the North Region sellers.

**Home Fashions, Noida**

**Assistant Merchant (Western Wear)**

July 2017-Nov 2017

### **Key Responsibilities:**

- Interaction with buying house.
- Assisting for sample costing.
- Taking care of new developments.
- Co-ordinate with sampling coordinators masters for new samples

## **Educational Qualification**

	<b>Institute</b>	<b>Board / University</b>	<b>Year</b>
Graduation	Mansa University, Chittoor, Gndh	Rajasthan	2018
Apparel Manufacturing Technology	ATDC	ATDC Faridabad	2017
12 <sup>th</sup>	Shiv Public High School	HBSE Board, Bhiwani	2013
10 <sup>th</sup>	Karhana Sr. Sec School	HBSE Board, Bhiwani	2011

#### **Technical Knowledge and skills:**

- Understanding about Craft
- Photography
- Photoshop
- Product Uploading process (Backend Work)
- Analysis of all types of fabric with count, construction, and respective calculations.
- Sourcing Fabric From All Over India.
- Printing (Styles, Methods, Process)
- Textile Finishes
- Fabric Quality Testing
- Sewing Technique

#### **Strengths:**

- Enthusiastic, Creative, Quick learner and Hard worker.
- Self-motivated and directed
- Responsible and Positive Attitude
- Possess effective presentation and communication skill.
- Ability to multi task and work well as a team.
- Ability to work under pressure and complete the task within the deadline
- Efficient in analyzing the market trend and suggest required changes.

#### **Personal Details:**

Fathers Name : Mr. Suman Tyagi  
Gender : Male  
Languages Known : English & Hindi  
Permanent Address: H.No. 38, Village: - Karnera  
Ballabgarh, Faridabad, Haryana, 121004

I hereby declare that all the information furnished above is true to the best of my knowledge and belief.

Date: 23<sup>rd</sup> July 2020

Chirag Tyagi

Place: Gurgaon