

SRIRAJAN R

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Chennai-600 030

**CAREER OBJECTIVE**

I would like to rely myself in a challenging career to tune my theoretical knowledge which I gained through my course and experience into practical one with strong perseverance**.** Looking for a challenging position where I can apply my skills continuously to the Institution.

**WORK EXPERIENCE**

Working as Sr. Executive in Student Awareness Team at **IMS Learning Resources Private Limited** from **12th March 2015.**

**Responsibility:**

* Handling all Marketing activities across Chennai
* Handling counseling for Test prep like CAT, GMAT, GRE at branch.
* Create rapport with Colleges and conducting Seminars, National Scholarship Test, Stall activity in Campus, Lead generation etc.
* Sharing Newsfeed at IMS Chennai Facebook page.
* Lead generation for webinars for working professional over E-mail marketing
* Regularly interacting with the students to track and allocate the study plan based on their performance.
* GD-WAT-PI sessions & Mock Interview coordination to the students after getting the calls with the panelist.
* Coordinating online issues for CAT Classes with Technical team.

Worked as Business Executive in **MARS INTERNATIONAL PVT Limited** from **1 January 2012** to **10 March 2015.**

Worked as Field Executive in **AXIS BANK** at loan Dept. from **January 2011** to **31 November 2012**

**PROFESSIONAL**

* Ability to relate to a wide audience.
* Adapting to different working environments and staying calm under pressure.
* Good standard of general education.
* Honesty, Authenticity and genuineness.
* Enjoy administrative and office based work.

**ACADEMIA**

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|  | **Qualification** | **Year of Passing** | **Institution** | **University/Board** | **Percentage** |
|  | BBA | 2018 | Himalayan University | Himalayan University | 65% |
|  | BSC MATHS | 2009 | DG Vaishnav College of Arts & Science,  Arumbakkam | University of Madras | 52% |
|  | XII Board | 2006 | MCN Boys Higher Secondary School,  T.Nagar | State Board | 53.5% |
|  | X Board | 2004 | MCTM Boys Higher Secondary School,  Purasaiwalkam. | State Board | 75% |

**PERSONAL DETAILS**

**Date of Birth : 2**1st July 1989

**Languages Known :** Tamil and English.

**Marital status :** SINGLE

**Sex** **:** Male

**Religion** **:**Hindu

**Nationality** **:**Indian

**Hobbies :**Surfing Internet, reading, listening music and sports.

**Declaration**

I hereby declare that all the information mentioned above is true to the best of my knowledge and belief.

**Place:**

**Date: (SRIRAJAN R)**