

ADITI CHOUHAN

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OBJECTIVE:

To play a major role in the development and success of organization I am assigned to and bring about self-development.

To learn, gain and grow in the domain of Marketing Communications as a team-player which gives me an opportunity to utilize my skills and experience contributing effectively to the goals of the organization.

WORK EXPERIENCE:

A.G Diagnostics Private Limited, Pune

Position: Marketing Associate – Marketing (September 2019 – Present)

Assisted in creation of pre-season marketing plans to support department and divisional strategies.

Increased audience engagement with brand websites by finding and integrating relevant videos, tweets and other online content.

Planned and executed events and marketing programs, producing [Number] times goal of qualified leads.

Edited website content and database to keep information correct and up to date.

Used and marketing techniques to maximize brand exposure and maintain existing customer loyalty.

Maximized advertising efforts by developing content for media relations, corporate communications and social media posts.

Branding, Promotion and Marketing of Services provided by the firm.

AIESEC in Nagpur

Position: Member

(March 2016 – November 2017)

AIESEC is an international youth leadership organization that creates internship and social impact projects for young people to go abroad. We work to connect young people with international opportunities so they can gain cultural understanding and develop themselves along the way.

Communicates clearly, engages in meaningful conversations, and creates spaces that empower others to take action.

Flexible, ready to take risks, and actively finds solutions to challenges Marketing Communications as a team-player which gives me an.

opportunity to utilize my skills and experience contributing effectively to the goals of the organization.

Spreading awareness about global goals and encourage young crowd of the world to join the organization.

EDUCATION:

Tirpude institute of Management, Nagpur

Bachelor of Business Administration, Nagpur University

2016 – 2019

Majors: Marketing

Mahavir Marvadi, College of Science
Higher Secondary Certificate, Maharashtra Board

Vivek Mandir High School, Gondia
Secondary School Certificate, SSC Board

SKILLS:

- An effective communicator with strong client relationships and organizational abilities.
- A leader with a positive approach, flexibility and a detail oriented attitude.
- Optimistic
- Communication Skills
- Customer Focused
- Competent and time efficient
- Quick Learner

PERSONAL DETAILS:

Date of Birth: 21st November 1994.

Permanent Address: Rajendra Nilay, Nehru ward, Civil Lines, Gondia.

Linguistics: English, Hindi, Marathi

I declare that the information furnished above is true to the best of my knowledge.

Date:

Aditi Chouhan