Shailendra Agrahari

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**CAREER FOCUS**

A dedicated and result oriented professional with consistently excellent performance, delivering results in the dynamic business environment. Focused on deliverance through Can-do attitude, Hard work and Innovation. Possess experience in various facets of Managerial assignments from concept to delivery.

ACADEMICS

jagan institute of management and studies, Rohini, New Delhi. [July’16 - April’18]

PGDM (Marketing & Operations)

noida institute of Engineering and technology, Greater Noida  [Aug’09 - Jun’13]

B.Tech (Electrical & Electronics Engineering)

**PROFESSIONAL EXPERIENCE**

**U4ic International Pvt. Ltd., Coimbatore** [4th Jun’18 - 30th Nov’18]  
Corporate office of VKC Group

Role: Management Trainee

* 4 weeks training on the delicacies of organization functioning methods and reported the improvement methods.
* 4 weeks training on sales pattern in VKC Pvt. Ltd. and advised effective ways to improve product sales.
* Project on Lean Management system (Implemented 5S in VKC Nanjangud (Mysore) Depot.)
* Detailed training on various key aspects of footwear manufacturing.
* Project on “Market Research in Apparel Industry” for the New apparel brand (BLUE TYGA)

of VKC company

Objective - Finding the ways to place our product in the market with better price structure, improved distribution method, more appealing color & packing combination category wise.

**U4ic International Pvt. Ltd., New Delhi**

**Regional office of VKC Group**

Role: Senior Associate [1st Dec’18 - 31st Oct'19]

* Exploring the possibilities of organization footprints in less dominant regions, thereby creating Brand awareness and laying a solid foundation for Company footprints in Haryana region.
* Responsible for managing 8 dealer in my region.
* Generating Demand for the dealer by monitoring the retail market.
* Appointing New Dealer as per required area.
* Market Research and Sale Forecasting.
* Managing 300+ SKU
* Responsible for BTL activity in my region.

**U4ic International Pvt. Ltd., PUNE**

**Regional office of VKC Group**

Role: Senior Associate [1st Nov'19 - Present]

* Exploring the possibilities of organization footprints in less dominant regions, thereby creating Brand awareness and laying a solid foundation for Company footprints in Pune region.
* Responsible for managing 12 dealer in my region.
* Generating Demand for the dealer by monitoring the retail market.
* Appointing New Dealer as per required area.
* Market Research & Sale Forecasting.
* Managing 450+ SKU
* Responsible for BTL activity in my region.

INTERNSHIP

Satin Credit care network ltd, New delhi [1st May’17 - 30th Jun’17]

A Microfinance Company.

Project

* Cashless microfinancing: implementation of digitalization in microfinancing and upgradation of system to paperless.

The andragogy consulting house, New delhi [31st Aug’16 to 9th Sep’16]

Live Project

* Marketing Exploration (Researching for best available hotel/resorts deal as per client’s requirement for events)

OTHER COMPETENCIES

* Good knowledge of MS Office.
* Proficient in English, Hindi & Bhojpuri.

HOBBIES / INTERESTS

* Cooking | Travelling | Cycling