

Nitish Sharma

Male

mail: nitish8496@gmail.com

Mobile: +91--8837800659

ACADEMIC QUALIFICATIONS

Year	Degree	Institute	CGPA / Percentage
2017-19	MBA (Marketing&IB)	Lovely Professional University, Phagwara	6.63%
2017	B.B.A.	Punjab University, Chandigarh	65%
2014	XII(CBSE)	U.S.P.C Jain Public School, Ludhiana	76.6%
2012	X(CBSE)	U.S.P.C Jain Public School, Ludhiana	74.2%

WORK EXPERIENCE

Company- Marico Ltd

Designation: TSO

Duration : 9 Months

Location : South Delhi

Description : Dealt with different different outlets (retail and wholesale) in market and made them aware about our new launchings and convinced them to purchase the new launchings and also driven the agendas set by company . Single handled the distributor and 6 salesman as part of my training and take daily reports from salesman about products and sale. Visited almost every market of south delhi and helped my team in increasing sales.

INTERNSHIP

Company – Force Motors Ltd, Patiala

Topic – Brand Awareness and Marketing Campaign

Description – Dealt with 125 clients in Sangrur region and made them aware about new models of buses introduced by the company and convinced them to purchase the new models. Promoted the new models launched by the company in Sangrur region. Assisted the Region in charge in maintaining the marketing campaign.

POSITIONS OF RESPONSIBILITY

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|---|----------------|
| • Captain-K.L.S.D College Cricket Team | October ,2016 |
| • Class Representative-K.L.S.D College | August ,2015 |
| • Captain (Baseball)- U.S.P.C Jain Public School Baseball | November, 2013 |

EXTRA CURRICULAR ACHIVEMENTS

Participation/ Achievements

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| • Participated in Vakyudh, A debate competition ,LPU | August,2018 |
| • Participated in Bizzquiz, A quiz competition, LPU | April ,2018 |
| • Participated in Annual Sports Meet (200m race) | February,2018 |
| • Participated in Inter College Tournament | November,2016 |
| • Participated in Adventure Cricket Cup by YMCA- Nainital, | October,2015 |
| • Secured 1 st Position in Inter College Cricket Tournament | October,2015 |
| • Secured 2 nd Position in National Level in Baseball | September,2013 |
| • Secured 2 nd Position in Inter School Games(Race 100m) | August,2013 |

LANGUAGES KNOWN

- English
- Hindi
- Punjabi

PERSONAL DETAILS

- Nationality : Indian
 - Address : H.no.- 7687/1, Guru Arjan Dev Nagar, Street No.8, Near Water Tubewell, Tajpur Road,Ludhiana
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