

RISHAB KOTIAN

QUALIFICATIONS:

- Familiar with all social media platforms
- Knowledge of Digital Marketing software's
- Comfortable with the use of graphic design software
- Language skills, oral and written

CONTACT DETAILS

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Vikhroli , mumbai-83.
INDIA

HOBBIES & INTERESTS

- Football
- Blogging
- Cooking
- Photography
- Film and Literature
- Mountain Climbing
- Music
- Exploring new places
- Landscaping
- History & myths

PROFESSIONAL PROFILE:

Digital Marketing/social media Manager with vision and good strategic knowledge aimed at increasing brand awareness and presence, via positive and direct marketing campaigns.

CAREER BACKGROUND

Sr. Digital marketing & content Manager

ORB INTERNATIONAL
MAY 2019 - MAY 2020

- Handling 4 Different brands and all their social media platforms
- Worked with colleagues to plan and prepare online and print marketing materials.
- Coordinated with different departments to ensure smooth marketing campaigns.
- Successfully Managed 4 brands and helped the company to achieve more than the target sales.
- Created Influencer marketing strategy for the Brand JEVA BEAUTY , used social media platforms to promote it with beauty bloggers from all over INDIA.

Jr. social media manager

PURPLLE.COM
DECEMBER 2017 - JULY 2018

- Assisted the social media manager and the team in all marketing activities
- Headed few social media campaigns which worked really well for the company
- Was an intern for 2 years before taking the permanent job
- Started Influencer marketing at Purplle.com & successfully executed it.
- Handled Instagram & facebook For 2 different brands
- Worked with Graphic designing team and Production team to Create Various viral content for Purplle.com

ACADEMIC BACKGROUND

HSC - RIZVI COLLEGE OF ARTS,SCIENCE & COMMERCE
HSC - march 2016

GRADUATION - DON BOSCO INSTITUTE OF TECHNOLOGY (MASS MEDIA DEPARTMENT)

BACHELOR OF MASS MEDIA (ADVERTISING)

- Graduated in 2019
- Captain of college football team for Mumbai University tournament

St. Joseph's High School

- School football team captain
- Student Council Secretary