

JAY JAISWAL

DATA ANALYST (PRODUCT-MARKETING, FINANCE & TELECOM DOMAIN)

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PROFESSIONAL SKILLS

- MS Excel
- Power BI
- Tableau
- SQL
- MS Access
- Google Spreadsheet
- Statistics
- Power Point
- DAX
- Data Modeling
- Data Transformation

CERTIFICATES

VIZUALIZATION WITH TABLEAU

FROM GREAT LEARNING

SQL FOR DATA ANALYTICS & BUSINESS INTELLIGENCE

FROM UDEMY

EDUCATION

- B.tech in ECE with 75% Marks Ghaziabad, Uttar Pradesh
June 2016
- XII with 77% Marks Allahabad, Uttar Pradesh
June 2011
- X with 72% Marks Allahabad, Uttar Pradesh
June 2009

CONTACT

CB-3, 1606,
SUPERTECH CAPETOWN,
NOIDA

PROFILE

Analyst with 3.8 years of experience in interpreting, analyzing and visualizing data for driving business solutions. Proficient knowledge in statistics, mathematics and analytics. Excellent understanding of business operations and analytics tool for effective analyses of data

EXPERIENCE

BHARTI AIRTEL

Analyst (Finance, AIO support and Marketing) | Jan 2020-Current

- Implementing advanced analytics/modelling projects, including data ingestion, data management (scripts, modeling), data extraction, and predictive models
- Initiating KPIs, developing, providing and monitoring ops performance dashboards on a regular basis
- Work in a high performing transformational team shaping the next generation data & BI platforms
- To support Business & Technical teams with expert guidance and consultancy in all matters relating to Business Intelligence, Analytics, and Reporting
- Developed knowledge in accounting, finance, Product marketing or financial reporting

INDIAMART INTERMESH LTD.

Analyst (Business Strategy & Transformation) | July'19- Jan'20

- Responding to management queries on various key business issues and driving the changes required in business processes.
- Made dashboard in tableau and power-bi for better decision making.
- Done several kind of gap analysis, revenue analysis, churn analysis by using excel sql and power bi tool with the help of different kind of charts, formulas, lookup, sumif, countif and queries.
- Driving Automation and ensuring Standardization of Activities.
- Work on project documentation.
- Responsible for Customer collaboration and feedback in the same.
- Prediction Analysis and Churn Analysis.

VIRTUSA ETOUCH SYSTEMS

Analyst (Google Adwords in Google Process) | Aug'16-Jul'19

- Done NDF analysis using Vlookup, Pivot table, Filters etc.
- Made tracker for monitor daily work done by extractor and verifier using conditional formatting.
- Create pivot tables and modify data to achieve analytical goals.
- Prepared reports.