



ANURAG DUBEY

DIGITAL MARKETING ENTHUSIAST

PERSONAL PROFILE

Self-driven, hardworking & enthusiastic. I am B.com(hons) graduate and actively seeking opportunities to implement my existing skills and improve my knowledge.

EDUCATIONAL HISTORY -

DIGIPERFORM

- DIGITAL MARKETING COURSE

Delhi School of Professional Studies & Research, GGSIPU, Delhi

Bachelor of Commerce(Hons)| Aug 2016 - May 2019

Vandana Convent School , Guna

HSC| Dec 2016

WORK EXPERIENCE -

WEEKLY PROJECT-

- Worked as a Management Trainee at "Future Retail Limited" commonly known as "Big Bazaar" and got an exclusive appreciation letter for keeping up to their expectations with good work.

CERTIFICATIONS -

- Digiperform Certified Digital Marketing Executive.
- Google Ads Search Certification.
- The Fundamentals of Digital Marketing - Google Digital Garage.
- Inbound Marketing Certification - Hubspot Academy.
- Semrush SEO toolkit Exam Certification.

CONTACT ME AT

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TECHNICAL SKILLS

- Email Marketing Tools
- SEO
- Google Analytics
- Google Ads
- Social Media Marketing
- Graphic Design

AWARDS RECEIVED

- 📖 Elected as the Cricket captain during graduation(2018)
- 📖 Winner of Science Exhibition during High School.
- 📖 Awarded 1st Price in Debate Competition during Graduation (2018)