

# MOHAMMED SHAHIL KHAN

### CAREER GOALS

To be an innovator in business management and responsible social marketing management, and to use online platforms to organize cause-oriented communities

# **CORE STRENGTHS**

- Content Creation
- Social Networking
- Public Relations
- Website Management
- Digital Analytic Tools
- Graphic Design
- Strong Communication Skills

# **CONTACT DETAILS:**

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## **ACADEMIC HISTORY**

ibs hyderabad icfai University

#### BACHELOR OF BUSINESS ADMINISTRATION

- Graduated with distinct honors

# 12th intermediate commerce OUR OWN HIGH SCHOOL, DUBAI ,UAE

- Completed coursework ahead of time
- Academic Achievement Awardee
- Best Thesis: "Bridging the Gap Between Online and Offline Community Engagement"

### **EMPLOYMENT HISTORY**

Incassable technologies

SALES AND MARKETING ANALYST 2019-2020

Financial advisor idbi federal life insurance corporation, august 2017 – april 2018.

,Marketing Executive at hero motor corporation. April 2018

Worked with Ms Excel specialization in swiflearn.com A online student learning portal in maintaining and updating records ,invoices,and database 2019 -2020

#### **OPERATIONS MANAGEMENT, TRT INSTITUTE 2018-2019**

Interacted with subscribers on social media sites. Generated content for various social media and online platforms. Tracked metrics for performance.

# **HOBBIES & INTERESTS**

- Skateboarding
- Playing football & cricket
- Mountain Biking
- Distance Running
- Writing Poetry and Fiction
- Sketching Urban Scenes