# IIM KASHIPUR

## Rashmi Ranjan Katha

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## Operations Management | Operations Research and Analysis | Data Modeling

#### CORE COMPETENCIES

Operations Management
Operations Research & Analysis
Econometric Modeling with R
Strategic Planning & Execution

## **ACADEMIC DETAILS**

PGDM from Indian Institute of Management, Kashipur with 5.93 CGPA in 2018

**B.Tech.** in Computer Science from **Silicon Institute of Technology, Bhubaneswar** with 62.80% in 2016

**Class 12** from Mother's Public School, Bhubaneswar with 73.20% in 2011

**Class 10** from Kendriya Vidyalaya No.2, Bhubaneswar with 90% in 2009

#### PROFILE SUMMARY

- Energetic Professional with **20 months** of experience in **Operations Management**.
- Developed & streamlined systems to enhance operational effectiveness & meet operational goals within cost, timelines & quality parameters
- Spearheaded domestic operations for the set-up standards with liability for strategic utilization & deployment of available resources to achieve organizational objectives
- Conducted market research on **products**, **markets and competitors**.
- Econometric modelling with the help of R language.
- Operations Research and Analysis with the help of SPSS.
- **Team-based working style** with analytical & problem-solving skills.

## ORGANISATIONAL EXPERIENCE

Skylark Feeds Pvt. Ltd., Hyderabad as Management Trainee

Apr'18 - Jan'20

#### **Key Result Areas:**

- Creating standard operating procedure and improving the process for Quality Department
- Imparting training of the Summer Interns
- Spearheading the Hyderabad plant from the scratch by **collaborating with various stakeholders** including directors, vendors and civil engineers
- Supervising plant operations for new establishment of the organization including communication with labours & vendors, hiring & recruitment
- Formulating mathematical approaches & gathering data to solve problems and providing references with strategic imperatives

## **PROJECTS**

- Studied business scenario of exporting refined petroleum products to UAE in 2017
- Studied business environment of different states in India for the Steel Industry in 2017
- Project for 'Sherina' Restaurant on labour management in 2017
- Studied how dynamic pricing affects the Revenue in 2016
- Studied how Brexit will affect the world and its impact on India in 2016

#### INTERNSHIPS

Organization: Triveni Ethnics, Bhubaneshwar

**Period:** Apr'17 – Jun'17 **Role:** Sales Intern

**Highlights:** Conducted primary research and covered 200+ retailers & distributors for their feedback & guided to use

the technology Platform 'Wishbook'; improved the inquiry generation for products sold by Triveni

## EXTRACURRICULAR ACTIVITIES

- Won various sports tournaments and competitions such as:
  - Volleyball Tournament, Agnitraya IIM Kashipur in 2017
  - o Badminton tournament, Kashipur Premiere League IIM Kashipur in 2017
  - Sahodaya Cup Inter School Football Tournament in 2010
  - o Orissa State Talent Search Exam in 2007
- Completed Certification on Bloomberg Market Concepts in 2017
- Worked as Agnitraya Core Team Member, IIM Kashipur and managed PR & promotion, negotiated with Artists & Bands and led Functional Teams
- Worked as Senior Executive Member of Sports Committee, IIM Kashipur for organizing sports events.
- Served as Executive Member, E-Cell, Silicon Institute of Technology, Bhubaneswar; organized various Entrepreneurship Awareness Events in the college, Entrepreneurship Week and workshop on 'Innovation'
- Contributed as the Founding Members of Mother's Premier League in 2011 which was an IPL like Football Tournament.

#### PERSONAL DETAILS

**Date of Birth:** 23 JUNE 1993 **Languages Known:** English, Hindi, Odiya

Address: Bhubaneswar, Odisha (Permanent)