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| Objective To get a challenging and responsible position in marketing, that offers an opportunity for continued professional growth and career advancement. Contact PHONE:  +918451086360  C:\Users\Rohit\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\45A24A12.tmp [https://www.linkedin.com/in/rohit-dubey-74871110b/](https://www.linkedin.com/in/rohit-dubey-74871110b/%20) **EMAIL:**  rohitdubeyseo@gmail.com Hobbies Trekking  Cooking  Adventure Enthusiast |  | EDUCATIONBachelor of Engineering – I.T, Shree L.R. Tiwari College of Engineering, Thane, Maharashtra India Percentage: 52.23 % Royal College of Science, Commerce and Arts, Thane, Maharashtra Economy with Physics, Chemistry and Math’s  Percentage: 53% WORK EXPERIENCEGlobal Channel Resources (GCR) – Digital marketing Specialist – Full Time April 2020–November 2020  SEO OPTIMIZATION, FACEBOOK ADS, TWITTER ADS, LINKEDIN ADS AND GOOGLE DISPLAY ADS. Monthly reporting to Clients and GCR  Social Marketing Strategy for **QNAP, & BENQ** Nimap Infotech LLP – Digital Marketing Team Lead – Full Time April 2019–April 2020  Planning CRO Strategy, Facebook ads, LinkedIn ads, Monitoring and assigning task, Managing team of 11 people   Nimap Infotech LLP Digital Marketing Executive -Full Time July 2018– April 2019  SEO for Nimap Infotech & Field Force Connect. Keyword Planning, Content planning, Blog Technical Content, Google Analytics reporting  **Chimpzlab – Part time Consultant**  **Oct 2016 – Nov 2016**  **Aug 2017 – June 2018**  SEO, Keyword Analysis, Google Ads, On page and off page optimization.  **SecureItlab,** **Bahrain** – **Consultant Digital Marketer**  **Nov 2016 – July 2017**  SEO and Social media Optimization, On page and off page optimization.  **The Brand Saloon – SEO and Social Media Intern**  Jan 2016 – June 2016  SEO for BVC Logistics, The Brand Saloon.  Keyword planning and mapping, On page, Site Audit, Google Analytics reporting, Social Media analysis **SKILLS**Skills :- CMS Website management, SEO – On page & OFF PAGE, Facebook, twitter and linkedin ads, google analytics, blog writing, wordpress website building, schema addition, multilingual seo |
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**ROHIT DUBEY**

Digital Marketing Specialist