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| ObjectiveTo get a challenging and responsible position in marketing, that offers an opportunity for continued professional growth and career advancement.ContactPHONE:+918451086360C:\Users\Rohit\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\45A24A12.tmp[https://www.linkedin.com/in/rohit-dubey-74871110b/](https://www.linkedin.com/in/rohit-dubey-74871110b/%20) **EMAIL:**rohitdubeyseo@gmail.comHobbiesTrekkingCookingAdventure Enthusiast |  | EDUCATIONBachelor of Engineering – I.T, Shree L.R. Tiwari College of Engineering, Thane, Maharashtra IndiaPercentage: 52.23 %Royal College of Science, Commerce and Arts, Thane, MaharashtraEconomy with Physics, Chemistry and Math’sPercentage: 53%WORK EXPERIENCEGlobal Channel Resources (GCR) – Digital marketing Specialist – Full TimeApril 2020–November 2020SEO OPTIMIZATION, FACEBOOK ADS, TWITTER ADS, LINKEDIN ADS AND GOOGLE DISPLAY ADS. Monthly reporting to Clients and GCRSocial Marketing Strategy for **QNAP, & BENQ**Nimap Infotech LLP – Digital Marketing Team Lead – Full TimeApril 2019–April 2020Planning CRO Strategy, Facebook ads, LinkedIn ads, Monitoring and assigning task, Managing team of 11 people Nimap Infotech LLP Digital Marketing Executive -Full TimeJuly 2018– April 2019SEO for Nimap Infotech & Field Force Connect. Keyword Planning, Content planning, Blog Technical Content, Google Analytics reporting**Chimpzlab – Part time Consultant****Oct 2016 – Nov 2016****Aug 2017 – June 2018**SEO, Keyword Analysis, Google Ads, On page and off page optimization.**SecureItlab,** **Bahrain** – **Consultant Digital Marketer****Nov 2016 – July 2017**SEO and Social media Optimization, On page and off page optimization.**The Brand Saloon – SEO and Social Media Intern**Jan 2016 – June 2016SEO for BVC Logistics, The Brand Saloon.Keyword planning and mapping, On page, Site Audit, Google Analytics reporting, Social Media analysis**SKILLS**Skills :- CMS Website management, SEO – On page & OFF PAGE, Facebook, twitter and linkedin ads, google analytics, blog writing, wordpress website building, schema addition, multilingual seo |
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 **ROHIT DUBEY**

 Digital Marketing Specialist