

# Krishna Malhotra

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## Summary –

A confident go-getter manager looking for a challenging position in the where I can effectively contribute to the organizations with my skills, experience and innovative ideas for mutual growth.

## Academic Qualification –

- Masters in Mass Communication from Guru Jambheshwar University of Science and Technology, Hisar.
- Diploma in Radio & TV Journalism from Dept. of Film & TV Studies, Bharatiya Vidya Bhavan, New Delhi
- Bachelor in Journalism & Mass Communication from Trinity Institute of Professional Studies of Guru Gobind Singh IP University, New Delhi
- 10+2 Certification from Ahlcon Public School, New Delhi

## Experience –

### London Market

**2018 – Present**

#### *Client Servicing and Marketing Executive*

- Have actively contributed to the organization by managing client relationships and driving revenue growth by increasing spends from the current clientele while securing more through network marketing.
- Tied up with influencers to get more reach for social media platforms.
- Responsible for organizing and managing events for the organization while coordinating with vendors.

### Wolters Kluwer

#### *Intern*

- Learnt about creative design in marketing and how choose paper for the best quality printing.
- Coordinated with the client servicing team and clientele to ensure timely deliveries and submission of reports.

### NDTV India (Gadget Guru)

#### *Intern*

- Learnt directly under the mentorship of Mr Rajiv Makhani & Mr Vikram Chandra
- Coordinated with the team to get scripts and overall theme ready.

## Summary of Skills –

- Ms Word, Ms Powerpoint, MS Excel

## Hobbies -

I love to explore and learn new things while actively applying my learnings to improve my methods as well as knowledge.