

Gaurav Kamat

Head of Digital Marketing

Designing & Marketing Online Content consumed across distinct variety of industries

Work experience

Digital Marketer

Freelancing Mumbai / Since June 2020

I provide services like Graphic Design to Amazon Marketing to varied clients ranging from multi-national companies to start-ups.

- TajSATS Air Catering Services
- Jaipan Industries
- Sungrove Energy
- Serenite Skin Care Company

Head of Digital Marketing

Frootle India Pvt. Ltd. Mumbai, India / From October 2018 to June 2020

I was solely responsible for designing their content, marketing them over search engines, e-commerce & social media, studying customer behavior on websites and remarketing to these website visitors.

The Internationally Acclaimed Brands distributed by Frootle India:

- Kuvings Juicers
- Coway Air Purifiers
- Mealthy Electric Cooker
- Cecotec Appliances

Working for these Varied Entities has strengthened Sector Specific Thinking & Tactical Marketing.

Education

Bachelor in Electronics Engineering

Atharva College of Engineering, Mumbai, India / From June 2014 to May 2018

Higher Secondary School Certificate

Sathaye College, Mumbai, India / From June 2012 to March 2014

Secondary School Certificate

St. Thomas High School, Mumbai, India / From June 2002 to March 2012

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Digital Marketing Skills

Search Engine Optimization

Google Adwords

Google Analytics

Amazon Marketing

Facebook Marketing

Content Writing

Visual & Graphic Skills

Adobe Photoshop

CorelDraw

Adobe Premiere Pro

Adobe Lightroom

Hobbies & Ventures

Poetry & Writing

Read Poetry on Instagram
@by_gauravkamat