# Nidhi Patel

## Career Objective

Data analyst with 3+ years of experience interpreting and analyzing data in order to drive successful business solutions.Proficient knowledge in analytics.Excellent understanding of business operations and analytics tools for effective analyses of data.

## Get in touch!

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## Academic History

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|---|---|
| **Graduation :** | BCA - Bachelor of Computer Applications |
| **Year :** | 2011-2014 |
| **Institute :** | Shree R.P Bhalodia College Saurashtra University, Rajkot |
| **Percentage :** | 83% |

| | |
|---|---|
| **Post Graduation :** | MSCIT- Master of Science Information and Technology |
| **Year :** | 2014-2016 |
| **Institute :** | Shree M & N Virani Science College Saurashtra University, Rajkot |
| **Percentage :** | 86% |

## Work Experience

### Senior Data Analyst
### Professional Soft-Tech | December 2019 - Present

- Collected lead data for different geography,industry,department,company headcount,designation etc.
- Data accuracy is about to 97%.
- Optimized data collection procedures for different geography and generated reports on a daily, monthly and yearly basis.
- Used Google Sheet Excel to create Pivot tables and Pivot reporting about data usage.
- Managed and Updated data daily to maintain its accuracy and efficiency.
- Presented data and conclusions to team in order to improve strategies and operations.
- Organized data in well-format and easily accessible to team members.
- Used LinkedIn Sales Navigator to access data with features like Sent In Mail, generate PDF etc.
- Planning for the email campaign for different geography.

### Data Analyst
### NetWorld | September 2016 - November 2019

- Managed and assigned daily task to team members as per priority set by clients.
- Understand and fulfill the task requirement and deadline assigned by client with accuracy and well-format.
- Used different tools and techniques for validating data and interpretations.
- Worked on different software for data management like Encore,Epsilon,Data.com, Lusha,Surfeasy,Zoominfo
- Used client CRM to easily store and retrieve data as per client requirement.
- Updated daily status and work progress of different task to clients at the end of the day.
- Good command on Excel, word and PowerPoint.
- Also worked with different OS like Ubuntu, Windows.

## Strength

- Honesty
- Punctuality
- Open to learn
- Mentor new joiners

## Languages Spoken

- English
- Hindi
- Gujarati

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