



# SACHIN N M

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## PERMANENT ADDRESS:

Naduvathezhathu chirayil (H)  
Poothotta P.O  
Ernakulam  
Pin: 682307

## PERSONAL INFORMATION:

Age:25

Sex: Male

Nationality: Indian

Religion: Hindu

Marital Status: Single

## OBJECTIVE

A promising career in a reputed organization wherein my skills can be enriched so as to contribute to the growth of the organization as well as for personal growth.

## PREVIOUS EXPERIENCE

- Marketing Manager at KSINC Ltd. ( From May 2018 )
- Team Leader (Sales) at Paytm ( Dec 2016 – Jan 2018 )
- Territory Sales Manager at Bharathi Airtel Ltd (6 months)

## ACADEMIC PROFILE

- MBA in Marketing & HR from Sree Narayana Gurukulam College of Engineering, Kadayirupp. Year 2014- 2016 with 70% marks
- BCA from Swami Saswathikananda College , Poothotta Year 2011- 2014 with 60% marks
- PLUS TWO from K.P.M.H.S.S , Poothotta Year 2009- 2011 with 70% marks
- SSLC from K.P.M.H.S, Poothotta Year 2009 with 85% marks

## ACADEMIC PROJECTS

- Aadhar card management done at LCC (ug project)
- Organization study at Malayalam communications Ltd , Trivandrum
- Acceptance of primetime programs especially talk shows of Kairali channel

### LINGUISTIC SKILLS:

English

Malayalam

Hindi

Tamil

### TECHNICAL SKILLS

Microsoft Powerpoint

MS Word & Excel

C and C++

### HOBBIES:

Drawing

Traveling

Body building

### CO-CURRICULAR ACTIVITIES

Athletics

Football

Kho-Kho

Painting

Fitness training

### AREAS HANDLED

- Heading the Sales and marketing dept of KSINC
- Decision making on branding , advertising and marketing activities .
- Heading the kyc FSE team of 20+ members
- Responsible of sales in entire Ernakulum dist
- Ensure Daily target achievements
- Distribution management and expansion
- relationship building with customers and retailers
- selling outlets to the maximum possible extent in assigned territory
- strengthening the distribution by increasing the merchant enrolment and reseller enrolments

### STRENGTHS

- Team player
- Smart worker
- Adaptability

### ACHIEVEMENTS

- College union chairman in the year 2012-13
- Participated in national level kho-kho championship representing mg university
- Participated 6 times in state level kho-kho meet
- Winner of product launch competition

### REFERENCE

TERRIL JACOB

AREA MANAGER

HDFC BANK

MOB: 9447996584

Email: teril333@gmail.com

CYRIL V ABRAHAM

COMMERCIAL MANAGER

KSINC LTD

MOB: 888945351

Email: cm.ksinc1@gmail.com

### DECLARATION

I hereby declare that the above mentioned details are true and correct to the best of my knowledge & belief

SACHIN N M