



# Chandrani Paul

PGDM (Marketing & Advertising)

Looking for a challenging opportunity to gain valuable exposure to management practices and explore my skill-sets and knowledge, to effectively deliver assigned responsibilities and contribute to organization growth along with personal development.

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📍 New Delhi, India

## SKILLS

Easy adaptability

Quick Learner

Initiator

Team work capacity

Dedicated

Performing Under Pressure

Meeting deadlines

## LANGUAGES

English  
Full Professional Proficiency

Hindi  
Full Professional Proficiency

Bengali  
Full Professional Proficiency

## INTERESTS

Photoshop

Music and Sound

Travel

## EDUCATION

### MBA

#### EMPI B -School

2018 - 2020

70% New Delhi

Courses

- PGDM (Marketing & Advertising)

### BSC

#### Oxford College of Science

2014 - 2017

63% Bangaluru

Courses

- Microbiology

## WORK EXPERIENCE

### Client Relationship Associate & Account Coordinator

#### Brand Bites

10/2017 - 04/2018

New Delhi

Achievements/Tasks

- Working closely with clients to ensure their satisfaction, making sure client's needs are being met in a timely and satisfactory manner and also handling the Amazon.in account of the company as an Account coordinator.

### Summer Internship

#### Future Generali Life Insurance

05/2019 - 07/2019

Mumbai

Achievements/Tasks

- Study of consumer perception & market dynamics with special focus on business development, I have learnt about the process of market research, consumer behavior and sales strategy which is adopted by the company.

## ACHIEVEMENTS

Online Social media certification from Hub spot Academy (2018)

Curated grape wine and produced tissue mushroom while pursuing micro- biology course at Oxford College, Bangalore

Made Phobia detector app, working project on Affinity Chromatography and biogas fermentation.

Secured 1st position in skit on Fauna welfare, Environmental awareness and Ad Mad shows during graduation period at Oxford College, Bangalore (2017)

Secured 1st position in collage making competition and participated in International Youth Fellowship held at EMPI (2018)

Attended a sensitive training program, Basic Human Resource LAB, organized by Dr. Uday Pareek, HR Labs held at EMPI

Owned the 1st title at fashion show held during Oxford college fest