PRITESH ROUTRAY

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Research | Business Analytics | Data Visualization

CAREER OBJECTIVE

Flexible and dedicated Professional with MBA in Business Analytics with ability to performing analysis and research. Seeking a profession in business analytics, where I can use my skill set for organizational and personal growth.

FUNCTIONAL SKILLS

- Competent in market research, qualitative and quantitative analysis, gathering data from secondary and primary research, developing survey, conducting interviews and reporting.
- Able to manage members in a team to carryout work more effectively and efficiently.
- Competent in co-ordinating projects and able to present analytical insights.
- Accomplished handling data analysis, data mining and visualization. Able to work with different dataset.

ACADEMIC BACKGROUND

MBA – Business Analytics

University of Petroleum and Energy Studies Dehradun, Uttarakhand.

C.G.P.A – 7.12

2018-2020

BBA - Marketing

K.I.I.T University

Bhubaneswar, Odisha.

C.G.P.A – 6.67

2014-2017

10+2

Deepika. E. M. School

Rourkela, Odisha.

Percentage – 56%

2014

10

Deepika. E. M. School

Rourkela, Odisha.

Percentage – 78%

2012

CORE COMPETENCIES

- Correlation and Regression
- Data mining and Visualization
- Project Coordination
- Qualitative and Quantitative Analysis
- Market Research
- Statistic and Business analysis

TECHNICAL SKILLS

- Ms. Office (Word, Excel, PowerPoint)
- Google Analytics
- MySQL, NoSQL
- Tableau
- Predictive Modelling
- R Studio

PROFESSIONAL TRAITS

Good interpersonal skills and able to manage a good communication channel with co-employees and senior management.

INTERNSHIPS

Manipal Hospitals, Bangalore (MBA)

- Process mapping
- Identified the loopholes in the process and   knowing about the outliers in the process
-Recommending ideas for improving the discharge process.
- Analyzing the in-patient discharge process

27th May, 2019 to 5th July, 2019

Hidesign Pvt. Ltd, Bangalore (BBA)

Worked as a sales and marketing intern. Studied the buying behavior of customer of a particular store of Hidesign and analyzed the data to know which product have the maximum sales and what all are the priorities of the customer.

6th Jun, 2016 to 15th July, 2016

PROJECTS

Data Visualization with Tableau

19th Oct, 2019 to 25th Nov, 2019

Gathered superstore data and analysed the data to accomplish some business requirements. Created a Tableau dashboard using quick filters and able to calculate and get insight on KPI's of sales and profit generated by stores in some particular demography.

Tourism Development in Uttarakhand: Innovation and Adventure

Feb, 2019 to April, 2019

The project was conducted to explore the opportunity of developing and promoting this niche tourism in International, National and Regional level.

To identify some of the loopholes in tourism in Uttarakhand and recommend ways to rectify.

Implementation of Energy saving Eco-Friendly housing

10th Aug, 2018 to 20th Nov, 2018

In this project we have studied the market feasibility of energy saving and eco-friendly housing in India. We have conducted a pan India market survey for gathering information regarding like and disliking of the product. The sample size was 500 which include corporate employees, manufacturers of products and construction companies.

ACHIVMENTS

- Member of an Organizing Committee at an event - Indradhanus (2017)
  The event was about generating funds to construct toilets in slum areas of Bhubaneswar.

- Member of an Organizing Committee at an event - Kolosium (2015)

- Participated actively in sports (2016)
  Football, Billiards and Badminton

- Member of an Adventure Sports and Organization (2016)
  The Adventure Circle

- A member of Rotract Club (2014 – 2017)
  Part of the Rotary International

Personal Interest

- Cooking
- Photography
- Travelling
- Voluntary Work