



**Summer Internship** **4 Months**

**ABP news Network pvt ltd** **Data Analytics Intern** **May'20 – Sep '20**

- Extracted month wise data of all the traffic coming from facebook to the website and analyzed the same for customer engagement.
- Performed **Customer Analysis by creating Consumers behavior dashboard using Tableau** to find out Covid-19 impact on market share.
- With the help of insights, delivered preferable content to the customers and **increased per day interaction of website by 5%.**
- **Increased customer reach by 150 Million** after covid-19 by marketing specially in time slots receiving maximum traffic.
- To reduce customer churn, **identified Trending news by collecting all tags associated with pages**, maintained stable financial position.
- Analyzed how change in company name can affect the market and **adding new segments to the website to grow our business.**

**Academic Record**

PGDM – Big Data Analytics	2019 – 21	Goa Institute of Management, Goa	Pursuing
Bachelor of Computer Application (BCA)	2015 – 18	IINTM	85.8%
HSC - Commerce	2013 – 15	Bal Bharati public School (CBSE)	80.08%
SSC - General	2011 – 13	Bal Bharati public School (CBSE)	8 CGPA (Out of 10)

**Academic Achievements**

- Achieved overall 5<sup>th</sup> rank in BCA Program in college among 180 students 2018

**Academic Work**

<b>Projects/ Internships/ Research Work</b>	<b>MACHINE LEARNING PROJECTS</b> <span style="float: right;"><b>2019-2020</b></span>
	<ul style="list-style-type: none"> <li>• <b>Promotion Decision</b> - Performed logistic regression to decide which person should be promoted or not</li> <li>• <b>Heart disease</b> - To find out whether a person is having heart disease or not</li> <li>• <b>Telecom Customer Churn</b> - Predict whether a person is most likely to churn or not on the basis of its plan, location, and various other variables. So that company can focus on other customers</li> <li>• <b>Cancer detection</b> - Identify patients require special treatment so that not every patient has to pay huge bill</li> <li>• <b>AIDS patient</b> - Created dashboard using Tableau, so that treatment could be provided to all in all states</li> <li>• <b>Loan Prediction</b> – Created a model to predict up to what amount a person can have a loan.</li> <li>• <b>Data program of ANZ</b> -Predict customer earnings on the basis of bank transaction via card and demographic factor.</li> <li>• <b>Data Analytics consulting module of KPMG</b> – Which segment to target for increasing bicycle sales</li> </ul>
<b>Certifications/ Workshops/ Seminar</b>	<b>DEEP LEARNING AND NEURAL NETWORK PROJECTS</b> <span style="float: right;"><b>2020</b></span>
	<ul style="list-style-type: none"> <li>• <b>Social Distancing project</b> – People maintaining social distancing or not and this algorithm can be used on CCTV videos</li> <li>• <b>Face recognition</b> -To identify a person with the help of algorithm, it can be used in security systems as well as for facial login and attendance</li> <li>• Portfolio Risk and Return Analysis on ITC and TCS to make investment decisions</li> </ul>
	<ul style="list-style-type: none"> <li>• Certified by coursera in completing <b>Exploratory Data Analysis</b> on Insurance Dataset <span style="float: right;">Sep' 2020</span></li> <li>• Completed 2 Coursera certifications in <b>Tableau</b> <span style="float: right;">Jul' 2020</span></li> <li>• Completed 2 Coursera certifications in <b>Neural network &amp; deep learnings</b> <span style="float: right;">Jun' 2020</span></li> <li>• Certified in completion of <b>Google Analytics</b> course <span style="float: right;">Apr' 2020</span></li> <li>• Certified in IIT Bombay spoken Tutorial in <b>C++</b> and Hackveda certified <b>Java</b> Professional <span style="float: right;">Oct'2017</span></li> </ul>

**Co-curricular Activities**

- **Vice House Captain** of SHASTRI HOUSE, elected from among 100 people 2014-15
- **Prefectorial Board** member: Incharge of all the activities of the school and maintenance of discipline in the premises. 2012-15

**Extra-curricular Activities**

- Participated in various Inter-College Competitions (Ola Campus connect challenge, Accenture Business Innovation Challenge, Infosys Ingenious'19, L'Oréal Sustainability Challenge). 2020
- Part of an ELITE CLUB in IINTM, elected from among 180 students and organized many inter-college competitions 2015-18
- Coordinated for Placement Program in college IINTM and achieved **96%** placements. 2016-18
- Coordinated in organizing the TECHNO FEST in College. 2017

**Core Competencies**

<b>Software Exposure</b>	<ul style="list-style-type: none"> <li>• <b>PROGRAMMING LANGUAGES:</b> Python, Java, C, C++, R, SQL etc.</li> <li>• <b>SOFTWARES:</b> Tableau, Microsoft PowerBI, Microsoft Word, PowerPoint and Excel, Google Analytics, SAS Enterprise Guide, SAS Data Integration Studio</li> </ul>
<b>Other Skills</b>	<ul style="list-style-type: none"> <li>• <b>Management Skills:</b> Communication, Team Player, Leadership, Goal Oriented</li> <li>• <b>Language:</b> English, Hindi.</li> </ul>

**Hobbies and Interests**

- Interest in landscape paintings using watercolors