Siva Kumar M Contact no: +91-9948877663

Email id: [sivakumar.padma@gmail.com](mailto:sivakumar.padma@gmail.com)

**CAREER OBJECTIVE**

* Looking for better position in a challenging career and to be part of a progressive and growth-oriented organization that gives me scope to enhance my knowledge and skills to scope up with the latest technological changes.

**PROFESSIONAL SUMMARY**

* Having **10+ years** of experience in **Operations**, responsible for handling various teams and projects belongs to offshore.
* Worked in diverse locations and Regions.
* Awarded with Kantar Champ for the months of March & June 2019.
* Awarded with Simply excellent award for the year 2017 (Q1)
* Awarded as Best EIC in south zone for the year 2016.
* Finalist in LEAP 2014 (Leadership & Executive acceleration programme) in Nielsen India in 2014.
* Placed in top 50 among 350 candidates to complete PGPDAM entrance test conducted by Welingar institute of management and Nielsen India jointly.
* Successful completion of Watch Builder standard training in the month of July 2014 which was organized by Nielsen globally.
* Handling highest sample in south zone for IRS study which is a prestigious project to Nielsen and placed 1st in position for successful completion of project on time in pan India from 2013.
* Awarded DA accolades in 2013 for the 1st time in organization for successful completion of key projects in given time lines and with high quality.
* Awarded with Simply Excellent award (Silver) for achieving huge SS in opinion poll (1 lack individually) along with other adhoc jobs in the year 2011.
* 95% of EXCELLENT ratings from CS teams for all the projects handled.

**PROFESSIONAL EXPERIENCE**

* Working as **Senior Executive** in Nielsen India Hyderabad branch from Nov 2019 to till date.
* Worked as **Senior Executive** in Kantar Operations Vijayawada branch from Sep 2018 to Oct 2019.
* Worked as **Senior Executive** in Nielsen India, Vijayawada from July 2016 to August 2018.
* Worked as **Operations Executive** in Nielsen Vijayawada from April 2013 to June 2016.
* Worked as **Consultant** in Nielsen Vijayawada from Nov 2010 to March 2013.

**EDUCATIONAL SUMMARY**

* + Pursuing Project Management Professional (PMP) from PMI.
  + MBA from Gitam University in the Year 2015.
  + Post-Graduation programme in Data Acquisition management from Welingar University in the year 2015.
  + PG Diploma in Management from Gitam University in the year 2014.
  + B. Com from Andhra University in the year 2013.

**PROJECTS AND RESPONSIBILITIES**

# Project#1:

Project : **IRS**

Position : Senior Executive

Duration : April 2013 – August 2018

# Responsibilities:

* Recruiting and training resources as per project requirement.
* Ensuring quality checks as per Nielsen standards.
* Delivering project in given timelines.
* Meeting cost requirements and client’s expectations.
* Timely feedbacks to internal stakeholders.

# Other Projects Handled:

Expertise in handling all types of market research studies like Qual, Brand studies, Semi corporate, Automotive, Concept studies, Mystery Audits, Central Locations Tests and Media projects.

# Reference: #1

1. Satyanand Devipriya Associate Director

Nielsen India, Hyderabad #9849132007

**PERSONAL PROFILE**

* + Name : M. Siva Kumar
  + Father name : Sri Hari Prasad
  + Date of birth : 27-10-1987
  + Gender : Male
  + Marital status : Married
  + Languages known : English, Telugu & Hindi.

# DECLARATION

I declare information and facts stated here in above are true to the best of my knowledge and belief.

Center : (M. SIVA KUMAR)

Date :