



SANYAM GOPAWAT

I aspire to become an astute business professional, polish my managerial skills and utilize them for organizational and personal growth

AREAS OF EXPERTISE

DIGITAL MARKETING
PRODUCT MANAGEMENT
MARKET RESEARCH
SALES

PROFESSIONAL HISTORY

SALES MANAGER

WHITEHATJR. | JUNE 2020 - AUGUST 2020

- Manages the inside sales

DATA GENERATION (INTERNSHIP)

KANTAR IMRB | APRIL 2019 - JUNE 2019

- Data generation through survey
- Assisted team with various aspects of projects
- Managed team when team lead was unavailable
- completed 15 projects in different sectors

EDUCATIONAL HISTORY

MIT-WPU

MBA- MARKETING , CLASS OF 2018-2020
CGPA.- 9.0

GIMT- VIKRAM UNIVERSITY

B.com (hons.) class of 2015-2018
percentage- 68%

Contact Info



8319833100



Current- Pune
Per. - Neemuch



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com



LinkedIn: sanyam
gopawat



AWARDS AND SCHOLARSHIP

1. Stood 3rd in interschool tennis tournament
2. Awarded 1st position in debate competition
3. Appointed as Cultural Head in the school
4. Bagged 3rd position in power-point presentation
5. Organized events in school and college

ACHIEVEMENTS

Stood 3rd among 54 teams in Zero Wallet Game (a selling competition), earned 100%+ Return on Investment within 3 hours.

Stood 3rd among 15 teams in Startup Idea game.

worked as a freelancer in the field of digital marketing and content writing.

CERTIFICATIONS

DIGITAL MARKETING

NSDM- INDIA, CLASS OF 2019-2020

DIGITAL MARKETING

FUNDAMENTALS OF DIGITAL MARKETING – GOOGLE
class of 2020

Gender: Male

Marital Status: Unmarried

Current Address: Banglow no 35, street lane no. 02

Jain Bhawan road Neemuch (M.P)

Date of Birth: May 31, 1995

Known Languages: English Hindi Urdu

Phone Numbers: +91-8319833100

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I hereby declare that above mentioned information is correct and true to best of my knowledge.