



## Vishvendra Singh

Agra

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### PROFILE SUMMARY

Adaptable, inquisitive, and energetic professional with 3 years of experience in Business Development, Marketing, Sales, and Design. Demonstrated track record of tackling new changes in new environments successfully. Proven ability to take on individual initiatives while also well in high-pressure team settings. Not afraid to think outside the box and explore new opportunities.

### WORK EXPERIENCE

#### Square Yards (Business Development Executive), Noida

- **Sales:** initiating phone conversations with the client (B2B, B2C, and Inside sales). After that priming the lead through channels like Email, Whatsapp, SMS, and Calls.  
[ May 2020 to June 2020 ]

#### Twistmaker Pvt Ltd (Founder, Business Development Executive), Jalandhar

- Provides hassle-free room rental service and E-commerce (Personal Care & Cosmetics products).
- **Business Development:** identify and work with new business areas to assign closeout responsibilities and pinpoint process improvement areas.
- **Sales:** initiating phone or face to face conversations with the client (B2B, B2C, and Inside sales). After that priming the lead through channels like Email, Whatsapp, SMS, and Calls.
- **Marketing:** analyzing the latest marketing trends and tracking competitor's activities and providing valuable inputs for fine-tuning sales & market strategies; initiating market development efforts.
- **Design:** logo, promotional banners, flyers, and social media posts.  
[ January 2018 to April 2020 ]

#### Enhabyto Pvt Ltd ( PHP developer ), Jalandhar

- Responsive website development.
- Logo design in Photoshop.  
[ July 2017 to December 2017 ]

#### National Service Scheme (Unit Co-ordinator), Lovely Professional University, Phagwara.

- Organized Pulse polio camps.
- Organized Cleanliness drive.
- Organized blood donation camps.

- Organize college functions.
- Successfully increased 50% seats in pulse polio camp Nov 2015.
- Successfully increased by four times more seats in pulse polio camp Jan 2016. this was the highest raise from all time.  
[ January 2014 to May 2017 ]

### CORE COMPETENCIES

- Business Strategy
- Organizational Leadership
- Sales & Marketing
- Project Management
- Client Relationship Management
- Business Development
- Enterprise Marketing
- Event Management

### IT SKILLS

- iWork, Excellent with MS Office
- Excellent with MS Excel
- HTML, CSS, MySQL, PHP
- C,C++, Java, Rstudio
- AnyDesk, Zoom
- IT Troubleshooting
- Photoshop, Illustrator, Premiere Pro, Coral Draw
- Basic Digital Marketing
- Networking

### SOFT SKILLS

- Communication
- Team Player
- Thinker
- Intuitive
- Collaborative
- Innovative

## EDUCATION

- 2017** B.Tech in Computer Science & Engineering from Lovely Professional University, Phagwara, Punjab. secured 6 GPA
- 2012** Secondary School Certificate in ( PCM ) from Chandanvan Public School, Mathura, Uttar Pradesh. secured 66%
- 2010** Higher School Certificate from Chandanvan Public School, Mathura, Uttar Pradesh. secured a 5.2 GPA

## CERTIFICATIONS

- 2020** Sales: Closing Strategies - LinkedIn
- 2020** Business Analysis Foundations - LinkedIn  
Program: International Institute of Business Analysis™ | IIBA®
- 2020** Business Development Foundations - LinkedIn  
Program: Project Management Institute | PMI®

## EXTRACURRICULAR ACTIVITIES

- Uttar Bharatiya Chhatra Sansad, Lovely Professional University, Phagwara, 2016.
- National Integration Camp, Guwahati, Assam 2016.
- Volunteer in One India, Lovely Professional University, Phagwara, 2015 and 2016.
- Volunteer in One World, Lovely Professional University, Phagwara 2016
- Organizer in Youth Vibe, Lovely Professional University, Phagwara 2015
- Coordinator in Freshman Induction, Lovely Professional University 2015
- Modeling on Each Day and NSS Day 2015

## AWARDS AND HONORS

- Selected in 7 Day National Integration Camp, Guwahati, Assam 2016.
- Appoint as Unit Coordinator In LPU-NSS, 2015-2016
- 1st Prize in One India LPU 2015
- 1st Prize in One World LPU 2015
- 3rd Prize in One India LPU 2016
- Silver Medal - 4\*100 relay race in CVPS Mathura sports meet 2011
- Gold Medal - Discus Throw in CVPS Mathura sports meet 2011
- Appoint as House Captain in CVPS Mathura sports meet 2011 - 2012
- Gold Medal - Basketball and Volleyball in CVPS Mathura sports meet 2010
- Gold Medal - All India Karate Championship, Mathura 2009
- Gold Medal - Inter-State Karate Championship, Mathura 2009

## HOBBIES

Maintain Fitness

## PERSONAL DETAILS

**Date of birth:** 17th March 1994  
**Language:** English, Hindi  
**Address:** Nagla Beech, Nehchani, Kiraoli, Agra, U.P.

Date: 05/09/2020

VISHVENDRA SINGH