

## SHUBHAJEET SARKAR

UBI Bank Street, Namkum,  
Ranchi, Jharkhand

Mobile No.: +91 8862896358

Email: [sarkarshubhajeet007@gmail.com](mailto:sarkarshubhajeet007@gmail.com)



## CAREER OBJECTIVE

To work, learn and grow with an organization to reach a high level in managerial hierarchy and to be instrumental in driving it beyond its mission by adhering to its values and cultures and utilizing my potential and talent to its fullest.

## PERSONAL QUALITIES

- Enthusiastic and good learner.
- Ability to work in team as well as an individual.
- Sound knowledge of Marketing and HR activities.
- Proficient in coordinating with others.

## ACADEMIC CREDENTIALS

2012	<b>Bishop Westcott Boys School, Ranchi (JH)</b> Matriculation (10 <sup>th</sup> ), ICSE
2014	<b>Sri Chaitanya Techno School, Vizag (AP)</b> Science (Mathematic, Physics, Chemistry) (12 <sup>th</sup> ), CBSE
2017	<b>ST. Xavier's College, Ranchi (JH)</b> Bachelor in Advertising Sales Promotion And Sales Management
2019	<b>Institute Of Management Studies, Ranchi (JH)</b> Masters of Business Administration Marketing & Human Resource

## COMPUTER PROFICIENCY

- Working knowledge of MS-Office
- MS-Excel, MS-Word, MS-PowerPoint & Internet

## ACADEMIC PROJECT

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- **Pantaloons (2019)**
  - Consumer Behavior
  - Marketing Strategy
- **Aqua World (2019)**
  - Event management
  - Core marketing
- **The Butterfly Project Foundation (2020)**
  - Organizer of project I CAN (Women Empowerment Program)
- **Jharkhand State Cricket Association JSCA (2019)**
  - Hospitality Team Leader for Stadium Implementation
- **International Conference (2019)**
  - Active Participation in Organizing Conference
- **Diya Utsav (2020)**
  - Core marketing
  - Event Coordinator

## ACHIEVEMENTS

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- Won the 1<sup>st</sup> prize in business games (team of 5) in inter college business competition held in MSM (Master Schools Of Management), Meerut.
- Won the 2<sup>nd</sup> position in Athletes at Sportaract - Rotaract Sports Fest.
- Translator (English to Hindi) for US Consulate workshop on effective communication to counter Gender – Based Violence.
- Our project (If We Can U Can Too) got selected for implementation by US government.
- My film got nominated for film festival (One Story At A Time).
- Praised and Appreciated for team performance in CCL (Ranchi).
- Selected as star cast for promo ad film under banner of Star Sports (ICC CRICKET WORLD CUP 2019).

## LANGUAGES

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- English (Read, Write & Speak)
- Hindi (Read, Write & Speak)
- Bengali (Read, Write & Speak)

## INTERESTS

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- Sports , Music and Networking
- Crafting and Photography
- Cooking

## Personal Details

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- Father's Name : Sunil Kumar Sarkar
- Mother's Name : Bhabani Sarkar
- Gender : Male
- D.O.B : 5th Feb,1995

(I hereby declare that the above information is true to best of my knowledge)

**Place:** Ranchi

**Shubhajeet Sarkar**

  
