VAIBHAV JAIN

Seeking a challenging position in the industry that offers me opportunities to hone my skills and grow my knowledge while giving returns to the organization through related education, sills and capabilities.

✉ jainvaibhav1997@gmail.com 📞 9810201942 / 9315333313

INTERNSHIPS

Brand Marketing Intern
The Times of India Ltd.
05/2019-06/2019   Gurugram

- Maximized advertising efforts by developing content for media relations, corporate communications and social media posts.
- Developed campaigns and specific marketing strategies for clients.
- Coordinated with social media, public relations and other teams to execute campaigns introductions.

Marketing & Sales Intern
Aditya Birla Fashion & Retail Ltd.
06/2017-07/2017   New Delhi

- Worked alongside retail representatives to boost sales by enhancing product presentations and advertising collateral.
- Prepared merchandise for sales floor by pricing and tagging.
- Boosted sales by conferring with customers to evaluate the requirements and recommend the merchandise best-fit company offerings.
- Trained and developed new sales team associates in products, selling techniques and company procedures.
- Engaged with customers to effectively build rapport and lasting relationships.

Finance Intern
Cvent Inc. Ltd.
07/2016-07/2016   Gurugram

- Created routine financial reports using salesforce.
- Data mapping & Data Sorting using MS Excel.

EDUCATION

Management in Business Administration
Institute of Management & Entrepreneurship Development, BVP, Pune.
2020   9.50 CGPA

Bachelors in Business Administration
Fairfield Institute of Management & Technology- GGSIPU, New Delhi
2018   8.03 CGPA

12th
Shanti Gyan Niketan Senior Sec. School, Dwarka
CBSE - 2015   84%

10th
Shanti Gyan Niketan Senior Sec. School, Dwarka
CBSE - 2013   60%

ACHIEVEMENT
Secured **Third Position** in "**Community Work through Entrepreneurship Development'18"** organized by IMED.

EXTRA CURRICULAR ACTIVITIES

- Organized HR meet 2018 in IMED.
- Member of Corporate Resource Centre (CRC) of IMED.
- Participated in cricket tournaments at school level.

KEY SKILLS

Customer Relationship Management	Selling
Leadership Skills	Team Management
Negotiation	MS Office (Excel, Word)
Digital Marketing (Beginner)	