

PARAS VINAYAK

M. SC. (INTERNATIONAL BUSINESS)
UNIVERSITY OF BIRMINGHAM

OBJECTIVE

A recent graduate having completed Masters in International Business from the prestigious University of Birmingham - ranked 87th in the world by QS World University Rankings.

A passionate marketer aspiring to make a mark in the field of Marketing and Sales with an organization that values enthusiasm, professionalism, forward-thinking and a fresh perspective.

WORK EXPERIENCE

Assistant Manager - Marketing

Vinayak Industries, Faridabad

Oct '19 - Present

- Devise and present marketing ideas and strategies
- Develop marketing and sales campaigns
- Make marketing plans for the business
- Create content for multiple social media pages like Facebook, Twitter, LinkedIn and Instagram
- Understand the latest social media trends and promote the brand accordingly
- Build relationships with social media influencers
- Meet corporate clients and give presentations
- Develop new business from clients as well as managing client relationships
- Build and maintain partnerships with vendors

EDUCATION & TRAINING



M. Sc. - International Business

University of Birmingham, The U. K.
2020



B. A. - Small and Medium Enterprises

University of Delhi, India
2018

INTERNSHIP

Biotech Engineers Pvt. Ltd.
Jun - Jul '17

CORE COMPETENCIES

- Team-work
- Integrity
- Ambition
- Motivation
- Communication
- Result-orientation

TECH SKILLS

- MS Office Suite
- Tally
- Marg

LANGUAGES

- English
- Hindi

CONTACT



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