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|  | I am result-oriented social media marketer seeking for a full-time position where I can apply my knowledge and skills for professional growth. Also, where I can expand my base of knowledge | |  |
|  | Experience | |  |
|  | May,2019 – till datesocial media marketer, freelancer  * Developing and implementing social media strategies * Maintaining strong social media and brand presence across Facebook and Instagram platform * Developed online organic reach, effectively increasing followers of a dead page from 25 to 800+ followers in a month and driving brand awareness * Searching relevant hashtags for the organic growth of the page * Creating creatives and content for the pages. * Maintaining client interaction and keeping them up to date with all progress * Following are pages I worked on:   + 1. Aarvy Technologies (Instagram, Facebook and SEO) – website and application development     2. Chaat Paradise (Instagram, Facebook and Google Listing) – Catering business     3. Chogo pogo (Instagram and Facebook) – Platform similar to like TikTok     4. Haqeeqateinn (Instagram) – Writer page     5. Calligraphy (Instagram) – Handwriting page     6. Dsouza Fashion (Instagram and Facebook) – Fashion page | |  |
|  | April,2020 – till DateVoluntary social media marketer, Ansh foundation (NGO)  * Handling all social media platform (Facebook, Instagram, Twitter and YouTube) * Maintaining presence all across social media platforms * Dealing with other NGO’s through social media platforms * Achievement: - Recognized for the outstanding performance in the field of social media  May,2018 – August,2019Business Development manager, Madhur electronics Helping Hand in family business that is B2B, which involved deal with client from all over India, maintaining inventory and analyzing latest trends in the market. August,2015 – April,2018SAP BI-BO Counsultant, Wipro Technologies  * Specialized in SAP business warehouse * Part of migration task (From SAP BW 7.0- SAP BW 7.4) and testing. * Handling a team of 6 people * Area of expertise includeunderstanding of business requirements and implementing the same. * Respond to incidents and resolving within SLA timelines. * Involved in preparing documents like user guide and other manuals | |  |
|  | Education | |  |
|  | 2019-2020Digital marketing(pG), ymca Perusing | |  |
|  | 2019-2021PGdba, symbosis center for distance learning (scdl) Perusing 2012-2015BCA, GUru gobind singh indraprastha University (ggsipu)2012Commerce (with maths), cBSE boards2010X, cBSE boards | |  |
|  | Skills | |  |
|  | * Social media management (Instagram, Facebook, LinkedIn, and Pinterest) * Communication skill * Creative * Email marketing | * Proficiency in Microsoft word, excel, power point * Search Engine Optimization (SEO) * Content creation * YouTube marketing * Social media Strategies |  |
|  | Hobbies | |  |
|  | * Traveling * Playing chess and PC gaming * Watching cartoons * Drawing and doodling | |  |