NILIMA SHAW

Mail to: nilimashaw3009@gmail.com Contact No: +91-7980002879



Career Objective / Professional Summary

To be a part of an organization where ample opportunities are available to learn, develop and exert my quality of perseverance and confidence in achieving organization goal

Educational Qualification

Courses	College / University	Year of	%age/
		passing	CGPA
PGDM / Masters	CMS Business School (as per 2 nd semester) MBA	2021	8.06
Undergraduate	University of Calcutta (BBA marketing)	2018	57 %
PUC	Central Model School	2015	7.4
SSLC	Central Model School	2013	7.2

Additional Qualifications / Certifications

- The Fundamentals of Digital Marketing
- Social Media Marketing
- Email Marketing

Professional Experience / Internship

Delhi International Airport Organization study Duration – 14/12/19 to 6/01/20

• Quikr (Live Project) Marketing Analyst Duration – July 2019

• 1MG (Live Project) Business development associate Duration – April 2019

Shiksha. Com (Live project) Influencer marketing Duration – March 2019

 Ganesh grains limited (Internship) Marketing and Human research Duration – 4/12/17 to 4/02/18

Academic Projects

DELHI INTERNATIONAL AIRPORT LIMITED

• Organization study of the various departments, function and operation

GANESH GRAINS LIMITED

• Brand and line extension of Ganesh grains

Extra-Curricular Activities

- Maintaining the various club activity at school, college level
- Volunteer in International management fest
- Organizing the medical camp during the internship

Personal Information

Date of Birth : 30 January 1997

Gender : Female

• Languages known: English, Hindi, Bengali

Hobbies : Painting , travelling