

# PRABHU SAMPATH

## EXPERIENCE

### SKILLS

#### UI DESIGN

Mobile design  
Website design  
Responsive design  
Hi-fidelity mockups  
Style guides  
Branding  
Iconography  
Typography

### TOOLS

Sketch	Dreamweaver
Illustrator	MS Word
Photoshop	MS Excel
Iconsflow	MS Powerpoint
Adobe XD	MS Outlook
Indesign	HTML/CSS
Incopin	Mag+
Acrobat DC	Google Ad Manager
Coreldraw	Google Web designer
QuarkXPress	Mac and PC platforms

### DAM

Censhare  
Anygraaf Neo  
Dropbox  
Box & Doris

### CMS

Wordpress  
Joomla  
Drupal

### CONTACT

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Thiruvannamiyur chennai 600041  
Tamilnadu-India

#### LEAD ANALYST - UI DESIGNER

HCL TECHNOLOGIES | Chennai, Tamilnadu

Nov 2016 - present

Effectively communicate design ideas using flow diagrams, wireframes, user research, mockups and prototypes in a cross-functional team environment.

Lead designer on the B2B project that is focused on improving the Healthcare, Lifescience, Dental and Pharmaceutical products.

Drive the vision and project management of the application design system that includes visual style guidelines, UI components and development documentation.

Present and defend design decisions and mockups to peers and level stakeholders.

Revise and improve designs based on user feedback, qualitative and quantitative research, technical constraints, and business decisions.

Participate in the creation of user stories, information architecture models, and defining project requirements.

Establish and promote interaction design best practices and standard throughout campus.

#### SENIOR EXECUTIVE - GRAPHIC DESIGNER

HCL TECHNOLOGIES | Chennai, Tamilnadu

May 2010 - Oct 2016

Involved in presenting proposals, wireframes prototypes, product increments and project progress to internal and external stakeholders.

Contribute to the effort to build accessibility/ADA compliance into all projects.

Self-manage and prioritize tasks, and proactively communicate status.

Design and developed author logos and Affiliate program event designs.

Designed printed branded promotional materials for all Affiliate events.

Designed infographics, website layouts and handouts for client presentations.

Edit monthly podcasts for Spotify, Mag+, Apple Podcasts, and Audioboom.

Produced Ticket Brochure and Program Cover for the MAGIC Show daily events.

Maintained and operated Canon printers. Organised creative project requests from internal clients.

Collaborate with the marketing team to create collateral material, directories, magazine publications and event artwork.

#### ASST. MAGAZINE DESIGNER – MAGAZINE AND BOOK DESIGNER

KNOWLEDGE WORKS GLOBAL LTD | Chennai, Tamilnadu

Oct 2007 - Apr 2010

Ability to conceptualize, Job Analyzing, visualizer, Layout designing, Page makeup, Responsible for deliverables.

Preparing mockups designs for new customers.

Produce sponsorship proposals, developing advertising ads

Composed lists of product and brand names for clients

Research design and imaginery. Generate decks on various topics dealing with typography and design.

Cultivate brand management, deliver product, poster and menu design from concept to completion.

Developed advertising and classifieds pages for Lippincott Williams & Wilkins.

Designed infographics, editorial layouts, advertisements, classifieds and handouts for client presentations.

Work with a wide range of media and use graphic design software

Professionalism regarding time, costs and deadlines

Ability to interact, communicate and present ideas

Prepare rough drafts and present your ideas

Notice period : 3 weeks