CURRICULUM-VITAE

**ASTHA RUHELA**

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Contact No. 9870848206

DOB ---08-03-1994

**Objective:**

Seeking innovative and challenging career in an organisation where I

can utilise my skills and knowledge to contribute for the achievement of organisational and individual goal.

**Academic Qualification:**

* Pursuing Masters of Computer Application from IGNOU.
* ***Bachelor of Computer Application*** *from Institute* of Management and Research Affiliated to CCS University ,Meerut in 2015.

**EXPERIENCE:**

* **Company Name: GLAMRI** ( JUN 18 to Present)

**Job Profile:** Area Sales Manager

**Job Description:**

Implement a sales strategy to drive the sales process within a specific region.

Meet and exceed revenue goals and targets.

Forecast sales revenue targets for each market.

Work with Management to launch the products in new cities.

Develop key account relationships in your region.

Conduct sales training and share best practices across the team.

Manage to motivate existing sales team to improve their performance as well as to drive revenue growth.

Maintain the records of team members and activities of the specific region.

Maintain daily sales report.

* Worked in“ Choose UR Location Tech Pvt Ltd.”,as Corporate Sales Executive for 4 months. (FEB 18 to MAY 18)
* Worked in “RADHA GOVIND AUTO MOBILES PVT LTD.”, as Customer Care Executive for one year. (DEC 16 to Jan 18)

**COMPUTER SKILLS:**

• Good command in Ms office & Excel.

• Working knowledge of Internet.

* Familiar with C basics

**Skills and Activities:**

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| **STRENGTH** | **INTEREST** | **HOBBIES** |
| Goal Oriented | Net surfing | Hangout with friends |
| Hard working | Travelling | Listening music |
| Focused | Exploring | Photography |

**Qualitative Skills:**

• Ability to work in new and challenging, as well as deadlines driven environment.

• Willingness to learn new concepts and ideas involving new technologies with an ability to adapt quickly and implement effectively.

**LANGUAGE KNOWN:**

– Hindi

–English

PLACE: DATE: