

RESUME

ABHINANDAN KUMAR

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To become a part of growing Organization, where I can utilize and enhance my knowledge and skills for a long period of time and contribute extensively towards its growth.

PROFILE SUMMARY

- Completed PGDM from Birla Institute of Management and Technology.
- B.A. (Hons) in Economics from Ambedkar University Delhi.
- Precise learning and quick responsiveness.
- An effective communicator with excellent interpersonal, logical thinking & analytical abilities.

WORK EXPERIENCE (16 Months)

- Recliners India Pvt LTD.
- Designation- Asst. Manager- sales
- Profile- Business development.
- Lead generation done through cold calling and client meetings all over North India
- Revenue generated around 5.5lakhs
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- Riqueza Capital .
- Designation- Lead Generation Specialist and Marketing
- Lead generation Pan India through cold calling and marketing

ACADEMIC PROJECTS

SUMMER INTERNSHIP (PG):

- Company: Aim India
- Project Title: Market Scope of different Financial Sectors
- Contribution: Generated revenue of Rs 30,000
- Analyzed competition to identify the gaps
- Research and Analysis through questionnaires to understand customer requirements

SCHOLASTIC

Course/ Degree	Year	Specialization	College/University	Percentage/ CGPA
PGDM (Completed)	2019	Marketing	BIMTECH	5.9
B A Eco (Hons)	2017	Economics	Ambedkar University Delhi	6.0
12Th	2011	Science	Venketeshwar International School, New Delhi	85%
10th	2009	General	Venketeshwar International School, New Delhi	78.6%

EXTRA CURRICULUM

- Short Term Project on “Impact of Content on Digital Marketing” in Pixel Marketo, Indore.
- Research Project on “Crypto currencies and its impact on Global Economy”
- Lean Six Sigma Green Belt Certification by KPMG.

PERSONAL SNIPPETS

Date of Birth : 12rd December 1993

Languages Known : English, Hindi.

Permanent Address : Flat No 12 the Palms Apartment Plot No 13B Sector 6 Dwarka,
New Delhi- 110075

Hobbies : Sports- Cricket & football, Listening music, Watching movies
and Standup show

