**Suskashna Sharma**

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A Hardworking person whose has a natural ability to communicate. A creative person who is willing to contribute ideas and professional opinion on any project, to achieve goals with a reputable company. A Marketing Enthusiast, great learner and a good team player.

**Education**

1. Completed her Master of Business Administration (MBA) from Vishwakarma University, Pune with a CGPA of 8.2 in the year 2017-19
2. Completed her B.A from Govt. college parade Jammu with a percentage of 60% in the year 2013-16.
3. Secured a percentage of 72% in her 12th in Non medical stream in the year 2013.

## Professional Experience

### Social Media Management – Mirazh Media & Entertainment May 2020 – July 2020

#### Suskashna completed her internship in Digital Marketing as a SMM intern.

* + - She worked on a live Project “Overlook” where she handled all the digital space and managed the content, SEO and videos in the live project.
	1. **Career Development Executive – Jaro Education May 2019 – Oct 2019**
		+ Suskashna had a profile of a Sales Executive for five months in association with reputed colleges
		+ Monthly Targets were given and incentives on completion or exceeding the target.
		+ She earned revenue of almost Rs.100, 0000 justifying her targets within a span of five months.
		+ From lead generation from telephonic medium to conducting the meeting, all the work was done by her.

### Assistant manager –Secure Now Insurance broker Dec 2018 – May 2019

* + - Immediately Post her MBA, Suskashna was working as an Assistant manager for five months with SecureNow insurance Brokers, Mumbai.
		- In her role as an assistant manager she was responsible for B2B Sales and provided customized services related to the Insurance and renewal of the insurances of the Clients and primarily focused on SME’s.
		- She was successfully able to do GMI insurance of 5 companies with strength of more than 20 people and did a renewal of more than 10 companies within span of 5 months.

### Tax Advisor - H&R BLOCK Pune June 2018-Aug 2018

* + - As a management Student, Suskashna did her internship In H&R Block for 2 months with a team of 30 people.
		- She was Involved in Client Acquisition and Retention through Online Sales.
		- She filed tax for more than 1000 people with H&R services in 2 months.

### MBA Live Project- Pune

A very interesting project of 5 days which allowed me to learn direct marketing and sales of the products with the potential clients.

# Certifications

#### Suskashna has completed “Fundaments of Digital Marketing” certification from Google Digital Garage

**Skills**

* Creative thinking
* Communication
* Social media
* Content management systems
* Video content
* Layout anddesign
* Interpersonal skills

# Interests

#### Suskashna is really keen to learn new things. Hiking, Singing, Painting and Cooking are her favorite things to do.