

# SHANTANU CHATTERJEE

## Career Objective

Seek to work in an environment that will challenge me further. While allowing me to contribute to the continued growth and success of the organization. I think anyone irrespective of one's job can serve to the country. Analyze and improve and groom my ideas in operations, marketing and analytics. I am also interested in IOT and Artificial intelligence integration in present digital marketing era.

## Profile Summary:

- I have skills in convincing people and I am extrovert so I can deal with sales. I have writing skills.
- As my domain is Computer Applications so I have prior knowledge in computers and few basic programming languages.
- I am very good at managing tasks and accomplishing it. I was in the committee of my graduation college annual function for consecutively 2 years.
- I attended the ethical hacking course conducted by Rahul Tiyagi at BESU SHIBPUR. I have a certification for that. Attended Android Application development workshop in BESU SHIBPUR.
- Clear and dynamic communicator.
- I have a passion towards writing and I have recited my own poems and short stories in various open mic forums.

Education			
Year	Institute	Degree	Specialization
2014-2016	GLOBSYN BUSINESS SCHOOL	PGPMI & MBA FROM ANNAMALAI UNIVERCITY	MARKETING (INTERNATIONAL BUSINESS)
2011-2014	ASANSOL ENGINEERING COLLEGE	BACHILORS OF COMPUTER APPLICATIONS	BCA
2008-2010	ASANSOL COLLEGIATE SCHOOL	W.B.C.H.S.E	SCIENCE
2008	ST.VINCENTS'S ASANSOL	I.C.S.E	SCIENCE

Work Experience – Amazon India as Technical Account Manager for FBA (Fulfillment by Amazon). Delved into supporting sellers related to financial queries, resolving tickets and critical analysis. Assisting seller on seller flex, FBA space reservation. It was an operation oriented work.

Way2Online - Senior content creator at Way2Online. I used to strategize content and publish them on a timely basis. Coordinating with clients and garnering their requirements post which I used to channelize the entire process for content creation. I also prepared client documentation as a part of the project management team.

Genpact India - Process developer in Genpact India. Maintaining SLA parameters and assisting customers regarding financial transactions and mismanagements. Document preparation and credit controlling in order to cash process.

### **Computer Proficiency**

- MS Windows
- MS Office
- MS Outlook
- C++
- Android application developing in Eclipse.

### **Extracurricular Activities**

- I like to write poems, compose songs and play guitar.
- I wrote a book known as "The Red Posh".
- I was the unplugged event coordinator in our college annual festival Serendipity held in Globsyn Business School. Recited my own poem in Serendipity.
- I am an E-CELL member of our batch from Globsyn Business School.
- Attended global entrepreneurship summit in IIT KGP.

## **PROJECT ON SERVICE MARKETING**

PROJECT ON SERVICE MARKETING OF DTH SERVICE PROVIDER TATA SKY.

## **SUMMER INTERNSHIP**

COMPLETED MY SUMMER INTERNSHIP PROJECT ON CUSTOMER RELATIONSHIP AND SATISFACTION IN RELIANCE TRENDS.

## **INTERNATIONAL INTERNSHIP**

INTERNATIONAL INTERNSHIP PROJECT ON COMPARITIVE STRATEGY ON TIGER BEER FACTORY SINGAPORE.

### **Personal Details**

Home Town - Kolkata

Languages Known -English, Hindi, Bengali

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Facebook URL - <https://www.facebook.com/iamalwaysderforyou>

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