

SANDEEP SINGH SENGAR

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Email:

Objective:

Seeking assignment in Sales and Marketing, Business Development and Distribution Management in reputed Organisation.

Organisational Experience:

- HOME CREDIT INDIA FINANCE
- Designation: DISTRICT SALES MANAGER DESIGNATE /21'SEP'2017 TO PRESENT
- Handling mobile and home appliance's store's in major areas of gwalior
- Find new store's of mobile and home appliance's and provide finance facility by open finance code
- Providing all details to dealer with regards to finance scheme
- Interacting & engaging with customers and providing them cd loan and personal loan

- jiva ayurveda
 - Designation: product specialist/SR 19 AUG 2016 to 30 JAN 2017
- distribution Handling the channel sales, marketing and promotion,s activities
- handling the major three areas south delhi, north delhi west delhi
- Conducting the market survey for demand forecasting for new product and competitors market study.

- UNITED SPIRITS LIMITED (Off role)
Designation : Sales Promoter - Aug 2015 to March 2016

Key responsibilities

- Responsible for bar promotions in high foot fall bars in Gwalior.
- Targeting consumers and briefing them about USL's brand heritage & their



quality.

- Converting consumers from competition's brand towards USL brands.
 - During night promotions, keeping good business relations with Bar/Hotel staffs.
 - Engaging with consumers during promotions and giving complete details with regards to promotion offers, benefits in terms of cost per peg.
 - By effective tracking & monitoring during promotion, increasing market share of the brand by conversing more & more consumers.
 - Increasing brand loyalty & imaginary in premium bars.
- **RAVI TRADERS (dealers of Godrej home appliances & electronics products)**
Designation: Sales Executive - Dec 2013 to Jan 2015

Key responsibilities

- Responsible for achieving sales targets on a daily & weekly basis.
- Interacting & engaging with customers and providing them technical & other products details.
- Proper communication on quality standards, price points & other USP of Godrej products to the customers.
- Providing all details with regard to consumer offers, warranty & other technical specifications.

Academic Credentials:

- B.Sc. from Monad University hapur in 2013. (Secured 62%).
- H.S.C. from JC mills High School, MP board in 2007. (Secured 64%).
- S.S.C. from JC Mills High school, MP board in 2005. (Secured 68%).

Additional Qualification:

Computer: MS Word, Excel & Internet

Personal Information:

<u>Date of birth</u>	: <u>31ST Dec 1990</u>
<u>Gender</u>	: <u>Male</u>
<u>Marital Status</u>	: <u>Single</u>
<u>Nationality</u>	: <u>Indian</u>
<u>Languages Known</u>	: <u>English, Hindi,</u>
<u>Permanent Address</u>	: <u>Chandra Nagar, Koteswar temple road,</u> <u>Gwalior 474003 (MP)</u>



Place _____ : gwalior

Date _____ :

Signature

Sandeep s. sengar

