

Tanya Aggarwal

Analytical, results-driven recent graduate eager to utilize skills and knowledge gained through education and experience to assist organizations in developing and executing marketing strategies to drive business growth. Exceptional communication skills and strong ability to lead teams through demanding situations.

✉ aggarwaltanya08@gmail.com

📞 9882883868

📍 10/2 New Colony Dhaulakuan, Paonta Sahib, India

WORK EXPERIENCE

Admission Associate

upGrad Education Private Limited

01/2020 – 03/2020

Hyderabad

Ed-Tech

Achievements/Tasks

- Assist people to re scale and upscale themselves in their own respective fields of interest.
- Formulate, direct and coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers.
- Counsel individuals to help them understand and overcome personal, social, or behavioral problems affecting their educational or vocational situations.

Management Trainee

Marico Limited

06/2019 – 07/2019

Paonta Sahib

FMCG

Achievements/Tasks

- Worked on the Overall Equipment Effectiveness of the plant and learned about the Root cause Analysis.

Management Trainee

Outlook Group

04/2019 – 06/2019

Delhi

Magazine Company

Achievements/Tasks

- Explain products or services and prices, and answer questions from customers.
- Conduct client or market surveys in order to obtain information about potential customers.

EDUCATION

Master of Business Administration

Lovely Professional University

08/2018 – Present

7.62

Courses

- Marketing & Business Analytics

Bachelors of Technology

JMIT

08/2014 – 06/2018

71

Courses

- Electronics & Communication

SKILLS

Marketing

Sales

Ms Excel

Lead Generation

B2C

Career Counselling

PERSONAL PROJECTS

Bikaji Live Project (02/2019 – 03/2019)

- Distribute product samples or literature that details products or services.
- Generate lists of properties that are compatible with buyers' needs and financial resources.

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

Punjabi

Professional Working Proficiency

INTERESTS

Sales

Mandala

Art work

Zentangle