**SHASHIDHAR SRINIVAS PRASAD**

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#77/1, Dodda Dunnasandra cross,

Anugondanahalli police station road,

Devanagundi post,

Hosakote taluk,

Bengaluru rural-560067

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**Career Objective:**

To associate myself with an organization where there is an opportunity to contribute and evolve as a promising personality in the field of Market Research.

**Work Experience:**

Unomer Technologies Private Limited – Bangalore – Client Service Associate (Aug 2018 to Present)

Key Responsibilities:

* Interact with clients to discuss and identify their requirements and business problems.
* Design mobile and digital survey questionnaires and surveys.
* Ensure ongoing reporting and communication on the progress of the surveys.
* Monitor the success and effectiveness of research projects and studies.
* Develop analysis and reports for presentation to clients.
* Helping the tech team to develop the platform by creating taxonomy’s in order to extend the target reach.
* Involved in other operations such as Vendor Management, MIS, Publisher Metrix etc.

**Internship Experience:**

Dvija Digitals – Bangalore – Intern (Jan 2018 to April 2018)

Key Responsibilities:

* Daily tasks involved in product roadmap, lead generation, feasibility check, competitive analysis.

Pole to Win International – Bangalore – Trainee Test Engineer (Jan 2016 to June 2016)

Key Responsibilities:

* Daily task involved manual testing – playing games in various smartphones according to the test plan, report the bugs and crashes.

**Education:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Course** | **Branch** | **Institution** | **Board /University** | **Year of Passing** | **Marks %** |
| MBA | MRKT & BA | New Horizon College Of Engineering | (Autonomous) affiliated to VTU | 2018 | 73%(Aggregate) |
| B.sc | AFM | PICASSO Animation college, Bangalore | Punjab Technical University | DEC 2015 | 62.00% (Aggregate) |

**Technical Skill Set:**

* Good knowledge in video editing with premier pro.
* Good knowledge in MS-Excel, MS-Word and PowerPoint.
* Client Servicing
* Knowledge about Data modelling.
* Basic SQL knowledge.
* Basic in digital marketing.
* Exposure in Autodesk Maya modelling.

**Strengths:**

* Positive thinking and friendly nature.
* Passionate and dedication towards work.
* Good at logical thinking.
* Honest and obedient.
* Willing to learn and update my skills.

**Extracurricular Activities:**

* Passionate aquarist.
* Sports enthusiast.
* Automobile enthusiast.

**Hobbies and Interests:**

* Watching documentaries
* Long distance driving
* Trekking

**Personal Information:**

Father’s Name: D. Srinivas Prasad

Mother’s Name: E Venkatalakshmamma

Date of Birth: 9th August 1994

Address: #77/1, dodda dunnasandra cross,

Near Anugondanahalli police station road,

Devanagundi post,

Hosakote taluk,

Bengaluru rural-560067

Nationality: Indian

Gender: Male

Languages known: Kannada, English, Telugu, Hindi

I hereby declare that the above-mentioned details are true to the best of my knowledge and brief

Shashidhar S Prasad

Bangalore